

# Tampa Small Business Jumpstart

## Instructions for Tampa Bay Small Business Jumpstart

- Applications are due July 30th.
- Please answer all of the questions using no smaller than 12 pt. type with 1-inch margins on all sides.
- Applications are limited to a total of ten pages and five supporting attachments.
- Please send 3 copies of your completed application to:

Tampa Small Business Jumpstart  
3111 W. Dr. Martin Luther King Jr. Blvd., Suite #100  
Tampa, FL 33607

## The Basics

- Complete with company information if applicable; otherwise, please provide personal contact information.
- Your name
- New company name
- Your title/role in the new company
- New company address
- Phone
- Fax
- Web/e-mail if applicable

## Your History

1. Please limit your profile to one page.
2. Please provide a short biography on your professional experience and education, as well as your involvement in the Tampa Bay community.

## References

1. Please provide three references (two professional and one personal) who can verify your professional history.

## Your Bright Future

*Please limit your narrative answer to 8 pages*

1. What motivated you to choose an entrepreneurial path versus finding another position with an existing company or organization?

2. Why do you feel that starting a company is a better choice for you than seeking employment at an existing company?
3. In the simplest terms possible, describe the function, product or service of your new business venture.
4. What will differentiate your company from other competitors in your industry?
5. What special skills or experience do you possess that will help make your company successful?
6. What are three of the biggest challenges that you expect to face in starting your company?
7. Describe your organizational philosophy and/or provide your mission statement.
8. How will your company be staffed?
9. How do you plan to market your new company and its products or services?
10. What is your 3-year strategic plan? Describe your goals for this timeframe.
11. What funding plans do you have for your new business venture?

*\*\*You may provide up to five attachments that support your application. \*\**

Thank you for applying with Tampa Bay Small Business Jumpstart, and good luck to you!

**Questions?** Send them to [info@tampajumpstart.com](mailto:info@tampajumpstart.com)

<http://www.tampajumpstart.com>